

## Going the Distance for Celiac Disease



Do you want to make a difference in the fight against celiac disease? Join us for another successful year as we're *Going the Distance for Celiac Disease*, a program that raises funds to support the education, research and advocacy mission of the University of Chicago Celiac Disease Center.

It doesn't matter where you live, all that matters is that you'd like to raise funds to support the Center. Here's how it works: select any type of activity, for example, a 10-kilometer run. Register for the run and fax your registration form to the University of Chicago Celiac Disease Center office (773-702-0666) and we'll send you your *Going the Distance* fundraising packet and terrific t-shirt. Ask your friends and family to make a donation per kilometer and collect your donations by race day. Send your contributions to the Center for a warm fuzzy feeling inside and run your heart out, knowing you've completed 10K with a purpose.

Here's a twist-- past participants have done activities on their own, like riding bikes and running 1,000 miles, if you can believe it. So be creative, and believe us, your family and friends will support you. You can participate in events in any city and at any time you'd like.

In 2006, *Going the Distance* raised \$45,000. Our 2007 fundraising goal is \$100,000 which will directly benefit education, research and advocacy efforts that aim to raise diagnosis rates and meet the critical needs of people with celiac disease and their families through programs offered by the Center. We encourage you and your friends and family members to register and help us toward our goal.

Join us for a wonderful experience, enjoy getting into better shape and feel terrific knowing that you've helped a special organization grow stronger and serve more people for another year. Feel free to call the program office if you have questions or if you would like to sponsor *Going the Distance* (773-702-7593). You can also donate directly at our website: [www.celiacdisease.net](http://www.celiacdisease.net)